

Idaho Commission on the Arts
Twin Falls Regional Planning Meeting, August 22, 2019

Focus Question: "In what ways can you and the Idaho Commission on the Arts encourage greater participation in cultural activities in your community?"

MARKETING	PROFESSIONAL DEVELOPMENT	EDUCATION	COMMUNITY ASSETS	VOLUNTEERISM	NETWORKING	Fagen; \$
Better marketing of current activities	Business of art, i.e., business plan, marketing	Provide greater arts education in early childhood	Art incubators, maker spaces	Arts angels (volunteers)	Enhanced artist collaboration	Encourage line item funding for arts in city budgets
Need to hit the pavement	Networked examples, live video, recorded & avail online	Put "A" in STEM to become STEAM	Bisbee Museum (local photographer)	Inclusion & diversity (2)	ICA facilitated artist brainstorming	Funding for marketing of arts & culture
Taking more time to hear one's stories "what creates sense of belonging"	Training in marketing, asset development, business practices	Adapt school curriculum to integrate arts into other subject areas		Bring cultures together	Opportunities w master artists	Endowment for arts scholarships
Participate, invite, attend & encourage attendance, i.e., buy extra tickets		Community learning		Focus on Latino connections	"Road show" networked w other communities through the state	Increase funding
		Invite community to make art		Provide more cultural opportunities	Networking of successes: best practices, what worked, what didn't	
		Traditional arts, interactive arts		Reach out to broader cultural groups	Better partnerships w city & other Magic Valley cities/towns	
		Address underserved populations		Stage local events to showcase cultural highlights	More opportunities for collab among artists	
		Audience are art, art is audience		Increase young adult participation		