

Idaho Commission on the Arts

Montpelier Regional Planning Meeting, July 17, 2019

Focus Question: "In what ways can you and the Idaho Commission on the Arts encourage greater participation in cultural activities in your community?"

Marketing	Community	Venues	Target Youth
Hard to get the word out- advertising	Pride in community	Build a larger theater	Funding for arts education
Marketing assistance	People care about things they build themselves	Utilize the Oregon Trail Center	Support arts education in schools
A contact to call upon (expertise)	Meet 'em where they're at	Build a bigger theater	Recruit them young
Matchmaking- volunteers w projects	Organizations- competing- should partner	Oregon Trail Center theater expansion	Get 'em young
Volunteer burnout- too few doing too much	Orgs better at partnering w each other	Artists use empty storefronts	How do we engage teens?
Training in social media & alternatives	Pull weeds, pick up trash	Local place for local artists to sell work	Workshops for kids -- younger is better
	Celebrate mountain men & Native Americans		Workshops for kids
			Music festivals for kids
			Events w scholarships for youth