

Idaho Commission on the Arts

Idaho Falls Regional Planning Meeting, August 20, 2019

Focus Question: "In what ways can you and the Idaho Commission on the Arts encourage greater participation in cultural activities in your community?"

MARKETING	NETWORKING	GOVT ADVOCACY	BUSINESS OF ARTS	EDUCATION
Links to/with Idaho Tourism Division	Networking	Advocate to legislature	Grant writing workshops	Reachers connect with artists
Help market each other	Support arts across the state	Liaison to education, state and local	Teaching the needed-skills	Your outreach & school programs
Arts Idaho website w links	Encourage support at the local level	ICA support an online show	Marketing how-to	Connections with classroom
Marketing	Reach millenials	Funding for public art		Reach entire families
Combo of trad. & social media marketing	Interdisciplinary events & workshops	Support makers' studios		Senios mentor youth
SE Idaho events calendar	Free or low-cost events	Support / rennovate arts venues & bldgs		Opportunities for competition
Arts Idaho events pamphlet	Cross-discipline collaboration			
More marketing				
Reach millenials				
Word of mouth				