

**Idaho Commission on the Arts  
Hailey Regional Planning Meeting, August 28, 2019**

Focus Question: "In what ways can you and the Idaho Commission on the Arts encourage greater participation in cultural activities in your community?"

AUDIENCE DEVELOPMENT	COLLABORATION	FUNDING	EDUCATION	BUILDING PLEASE?	ONLINE PATHWAYS	ENGAGING DIVERSE COMMUNICATION	ART TO PEOPLE
Voucher program (for tickets)	Unexpected collaborations	Cost	Education resources for families	Venues	Publish web list of orgs across the state	Diversity of activity & audience	Accessibility (transportation)
Cultural passport "youth card"	Collaborations between organizations	Major organizations across state have operating support	More emphasis on K-12 arts	Incubator	Statewide artist promotion & event	Bilingual communication	Accessibility (transportation)
Passport cards for youth	Linkage between all community groups	Funding resources education	Grant writing workshops		Statewide artist directory	Diversity collaboration	Affordability
	Organizational collaboration	Fund national or statewide marketing of arts & culture	ICA play an R & D function	<b>MARKETING &amp; PROMOTION</b>	Online clearing house for artists & events	Public programs Spanish speaking engagement	Affordable, accessible
<b>ADVOCACY</b>	State & regional meetings	Increase funding for presenting in schools	Community research project needs interests	Highlight disciplines - theatres, saddlemakers	Cross fertilization between state artists & state programs	Provide space for diversity in leadership	Ease of public access
Art matters advocacy		Funding for demographics & growth		Stories of success	Web links for festivals	Community-responsive	Connect arts w recreation, bike path art
Advocate for artists as community treasures		Timing / seasonality		Promotion, advertise		Barriers: language, cost, culture, geography	
				100 ways to participate in a year		Barrier busting	
				Audience sharing		Open existing cultural spaces to diverse population	