

**Idaho Commission on the Arts  
Driggs Regional Planning Meeting, August 19, 2019**

**Focus Question: "In what ways can you and the Idaho Commission on the Arts encourage greater participation in cultural activities in your community?"**

STUDENT ENGAGEMENT	MARKETING & RESEARCH	ENGAGEMENT (CROSS POLINATION)	CULTURAL DEVELOPMENT & AWARENESS	EDUCATIONAL OPPORTUNITIES	AFFORDABLE ACCESSABLE TO THE PUBLIC
Collaboration	Branding/ identity	Encourage art at non-art events	Blending our community - cross cultural	Arts organization mentorship program	\$
Collaboration & programming w public schls	Media outreach for cultural events	More cross-organization events (Crane Festival)	Make events more inclusive	Professional development	Art / cultural center
Writers in the schools	Create awareness, advertise, market, social media	Collaboration		Community master class	
Artists in the schools	Public education & communication (marketing)	"forced" participation at non-arts events			
	Assessment of public wants & needs				